

1 of 2

<b>Rep Firm</b>	
<b>Sales Office (</b>	<b>) WASHINGTON</b>
<b>Salesperson (</b>	<b>) BRAD PHILIPPS</b>
<b>Salesperson Phone#</b>	<b>202-955-5342</b>
<b>Salesperson FAX#</b>	<b>202-955-5348</b>

REVISED PGM ON LN 9  
PLEASE CNEM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	M-TU	2p-4p	GMA/30APS	:30	\$130.00	08/13-08/14	4	1	4	\$520.00	

V3	Program Name	Change.	Comment	Changed

Report Totals: 4 / \$520.00

Aug 12: 79 / \$32,510.00

Σ=100 Totals: 79 / 532 510 00

STATION TOTAL: 79 / 532 510 00

Lines not sent/rcld/rtrn: 0 / \$0.00

**---COMPETITIVE---**

Market Totals	\$574,382	CABL 0%	UNKN 0%	WBSV 0%	WFLA 23%	WFTS 23%
		WTOG 0%	WTSP 21%	WTTA 0%	WTVT 24%	WWSB 5%

Books  
Demos

RA354	null
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EC'd Yes  
Last Received: 08/07/2012 10:01 AM  
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 19  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //19  
Flight Dates 08/08/2012 - 08/14/2012  
Hiatus Weeks

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